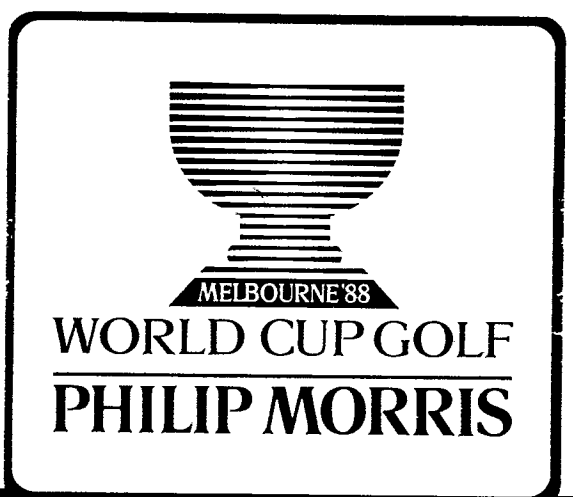

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

COLORADO

from

to

WORLD CUP GOLF

PHILIP MORRIS

MELBOURNE '88

2048662795

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

WORLD CUP GOLF
PHILIP MORRIS

WORKING DOCUMENT

1.	INTRODUCTION		
2.	WORLD CUP GOLF	-	The World Cup
		-	Selection of Teams and Players
		-	Event Prize Fund
		-	Event Timetable
3.	SPONSORSHIP	-	Sponsorship Rights
		-	Event Logo
		-	Co-Sponsors
4.	MEDIA SERVICES	-	Television
		-	Press
		-	Photo
5.	HOSPITALITY	-	Press/VIP Tours
6.	GOLF ASSOCIATIONS		
7.	PHILIP MORRIS CONTACT LIST		
8.	APPENDICES		

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

2048662797

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

1.0 INTRODUCTION

The corporate sponsorship of the **World Cup of Golf** represents the first major international promotion for Philip Morris.

The International Golf Association has agreed to an initial sponsorship period of 3 years, with an option for a further 4 years.

Tournament locations :

1988 - Australia - Melbourne (8th-11th December)
1989 - Spain - Marbella
1990 - to be confirmed

This working document has been prepared so that the participating nations and other interested markets may fully exploit the promotional opportunities generated by this prestigious golfing event.

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

2

2048662739

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

WORLD CUP GOLF

2.1 THE WORLD CUP

The World Cup, which is run under the auspices of the International Golf Association, has a thirty-four year history and is regarded as the most prestigious team event in golf.

The World Cup is a 72-hole strokeplay competition played over four days comprising thirty-two two-man teams. The team with the lowest combined scores across the total competition is awarded **The World Cup.**

2.2 SELECTION

The World's top twenty-two golfing nations have automatic entry through a seeding system. Ten additional nations are invited to compete by the I.G.A.

The current I.G.A. policy requires each country's Professional Golfers Associations (PGA) or Golf Associations to select their national team.

The selection procedure is normally based on the Number One player in the local/regional Order of Merit and the Number One player on the Sony World Rankings (or Number Two if the same).

In the case of the US Team, the winners of the Tournament Players Championships and the Masters are selected. (As Sandy Lyle (Scotland) won the Masters, the IGA invited Ben Cranshaw to represent the team).

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

2.3 TEAMS AND PLAYERS

SEEDED

- ARGENTINA	Eduarto Romero Jorge Soto	- JAPAN	Tateo Ozaki Masashi Ozaki
- AUSTRALIA	Peter Senior Roger MacKay	- MEXICO	Rafael Alarcon Enrique Serna
- BRAZIL	Priscillo Diniz Rafael Navarro	- NEW ZEALAND	Frank Nobilo Greg Turner
- CANADA	Dave Barr Brent Franklin	- PHILIPPINES	Mario Siodina Rudy Labares
- CHINA/ TAIWAN	Sheng-San Hsu Chie-Hsiang Lin	- REPUBLIC OF KOREA	Nam Sin Park Sang Ho Choi
- COLOMBIA	Rogelio Gonzales Eduardo Herrera	- SCOTLAND	Gordon Brand Jr Colin Montgomerie
- ENGLAND	Mark James Barry Lane	- SPAIN	Jose Rivero Manuel Pinero
- FR GERMANY	Carlo Knauss Woffgang John	- SWEDEN	Anders Forsbrand Johan Rystrom
- FRANCE	Emmanuel Dussart Marc Pendaries	- USA	Ben Cranshaw Mark McCumber
- IRELAND	Ronan Raffety Des Smyth	- VENEZUELA	Ramon Munoz Julian Santana
- ITALY	Alberto Binashi Emanuele Bolognesi	- WALES	David Llewellyn Mark Mouland

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INVITED

- DENMARK	Anders Sorensen Steen Tinning	- INDONESIA	Gimin Suwirjo Kasiadi
- FINLAND	Timo Sipponenen Markku Louhio	- MALAYSIA	Sahabudin Yusof Barrie Buluah
- HOLLAND	Willem Swart Kees Borst	- SWITZERLAND	Karim Baradie Helmuth Schumacher
- HONG KONG	Yau Sui Ming Alex Tang	- THAILAND	Somsakdi Srisangar Boonchu Ruangkit
- INDIA	Rohtas Singh Basad Ali	- ZIMBABWE	Tim Price Anthony Edwards

2.4 **PRIZE FUND**

The I.G.A. has announced a prize fund of US$ 750,000 and the winning team will receive a sum of US$ 100,000 for each player and there will be an additional prize of US$ 50,000 for the player with the lowest aggregate score for the Tournament.

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

2.5 TOURNAMENT PROGRAMME

Monday 5th December	Arrival of Teams Practice Round
Tuesday 6th December	Practice Round Opening Ceremony
Wednesday 7th December	Pro-Am Official Tournament Banquet
Thursday 8th December	First Round Cocktail
Friday 9th December	Second Round Press Cocktail
Saturday 10th December	Third Round
Sunday 11th December	Final Round Prize Giving Ceremony Farewell Reception
Monday 12th December	Teams depart

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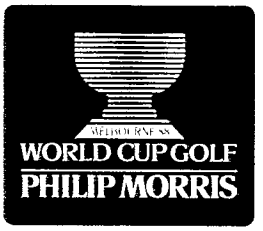
Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000



3.0 SPONSORSHIP RIGHTS

Philip Morris has negotiated the event sponsorship agreement with Parallel Media Group, the London-based promotions company representing the I.G.A., for an initial period of 3 years.

RIGHTS :

Event Title	-	World Cup Golf by Philip Morris
Official Supplier	-	Tobacco, Sports and Leisure Wear Clothing, Wine, Champagne, Coffee and General Food products of any description
Course Signage	-	Event boards on all tees
	-	Product boards on selected tees
	-	Scoreboards
	-	Camera towers
Identification	-	Caddy bibs
	-	Officials' uniforms
Printed Materials	-	Poster
	-	Programme
	-	Brochures
	-	Official stationery

Ticket Allocation

2048662805

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

Hospitality	-	Marquee
	-	Superbox
Pro-Am	-	Invitations
Merchandising Rights		

The advertising on the product boards will be distributed amongst Philip Morris brands, General Foods products and Lindeman's Wine.

3.1 EVENT LOGO

The Event Logo will be used on official printed materials, course signage and clothing items.

An alternative design has been prepared for those applications requiring an extended version. These two designs will also be used by co-sponsors. (see attached)

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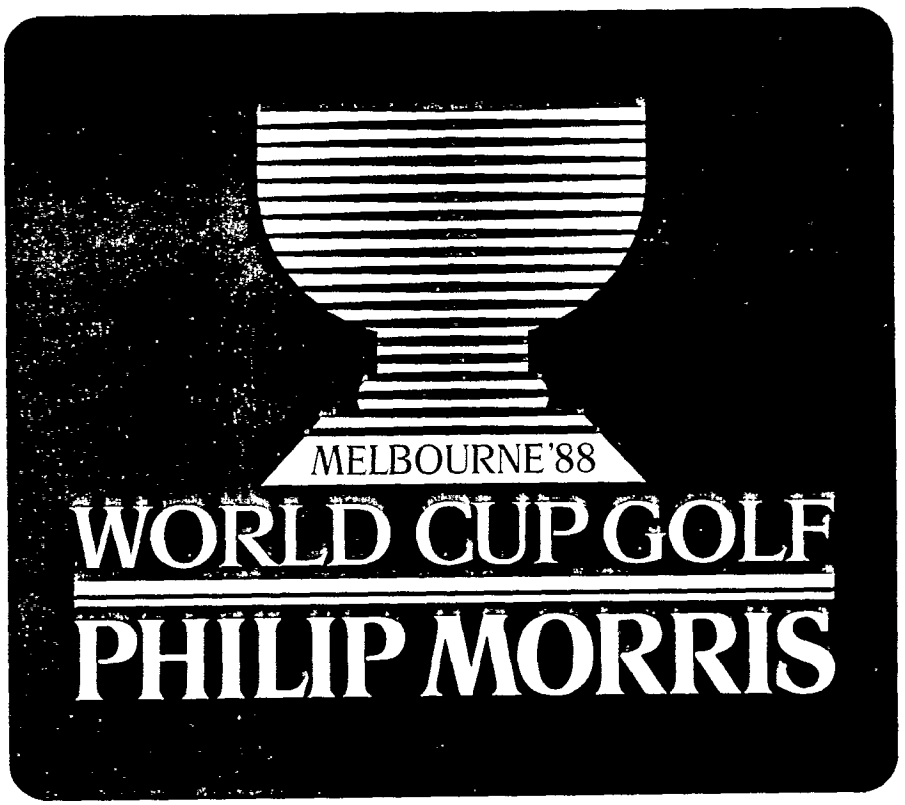
Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000



COLOUR GUIDE

All areas which are black on this artwork shall be reproduced in 100% Pantone 300.

All areas which are white remain white when reproduced except Thick Bar under words "World Cup Golf" which is marked (A).

This bar shall be reproduced in 100% Super Warm Red (Pantone).

(A) See note above

(A) See note above

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

3.2 CO-SPONSORS

Parallel Media has brought together a selected number of major international companies to take up advertising and "official supplier" packages with different levels of course identification and sponsorship involvement :

- HEINEKEN
- TURESPANA
- BOSS
- SEIKO
- COINTREAU
- QUANTAS
- HILTON
- MERCEDES
- SCHWEPPES
- ULTIMATE COMPUTERS
- AEG (suject to confirmation)
- SEIKO (subject to confirmation)

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

2048662809

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

WORLD CUP GOLF
PHILIP MORRIS

4.0 WORLD CUP MEDIA SERVICES

The Organisers have been directed by Philip Morris to supervise the most sophisticated media service operation in order to serve the local and, particularly, the international market requirements.

The operation will provide :

TELEVISION
- Live transmission with satellite fees
- On-site production of daily highlights
- On-site service to produce "national" stories/ features

PHOTO
- Photo team contracted to serve each participating nation
- On-site black/white and colour developing service
- Direct international photo-transmitting service (black/white and colour)

PRESS
- Press office with specialist staff and communications facilities
- Daily service of releases, interviews, statistics, photos
- "International request" line for PM markets

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

4.1 TELEVISION - ARRANGEMENTS FOR BROADCAST

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

EVENT BROADCASTS - OVERVIEW

* Host Broadcast coverage by ABC/Australia (25 cameras)

* 3 main picture feeds to be produced on all 4 days of play for USA, Europe and Far East

* Daily highlights programmes (60 mins) to be produced on-site

* 60 minute event round-up programme to be produced on-site

* 2 news feeds to be produced of all 4 days of play for USA/Europe and Far East

* On-site camera service available to attendant TV journalists requiring language interviews/national interest features

* Distribution planned to include territories/broadcasters as listed

* Wherever possible, broadcasts will include PM title sequence and break bumpers

* All distribution subject to final broadcaster requirements and contracts, unless otherwise indicated

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

EVENT BROADCAST/HOST

* ABC (Australia) confirmed to provide 25 camera coverage of all 18 holes on each of the 4 days of play

* Transmission schedule to comprise total 16 hours live coverage plus 4 x 1 hour highlights as follows :

LIVE COVERAGE

Thursday 8 December	1500 - 1800	Sydney Summertime
Friday 9 December	1500 - 1800	Sydney Summertime
Saturday 10 December	1300 - 1800	Sydney Summertime
Sunday 11 December	1300 - 1800	Sydney Summertime

DELAYED TRANSMISSION

Thursday 8 December	2315 - 0015	Sydney Summertime
Friday 9 December	2330 - 0030	Sydney Summertime
Saturday 10 December	2300 - 2400	Sydney Summertime
Sunday 11 December	2300 - 2400	Sydney Summertime

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

EVENT BROADCASTS/INTERNATIONAL

1. USA/CANADA

* ESPN - Confirmed

4 hours live coverage as follows :

Saturday 10 December 2400 - 0200 Eastern Standard Time

Sunday 11 December 2400 - 0200 Eastern Standard Time

* 9 x 30 second advertising spots for General Foods brands (Maxwell House, Sanka, Grape Nuts, Raisin Bran) to be included around broadcasts

* TSN - Confirmed

4 hours live coverage as follows :

Saturday 10 December 2400 - 0200 Eastern Standard Time

Sunday 11 December 2400 - 0200 Eastern Standard Time

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

2. EUROPE/SCANDINAVIA

* 6 hour package to be produced for European/Scandinavian TV market. 1 hour on each of first two days of play/2 hours on each of last two days of play to be transmitted by satellite to Europe on same day delayed basis. Package to be transmitted by broadcasters as follows :

* PAN-EUROPEAN - SKYCHANNEL

5 hours same day delayed transmission :

Thursday 8 December	2300 - 2400	GMT
Friday 9 December	2300 - 2400	GMT
Saturday 10 December	2230 - 2400	GMT
Sunday 11 December	2230 - 2400	GMT

* 2 x 45 second advertising spots for General Foods brand (Cafe Hag) to be included in broadcasts

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

* FINLAND - TV3/YLE

6 hour package and/or 1 hour Event Round-Up programme on offer for transmission on delayed basis.

* FRANCE - FR3

4 hours 10 minutes or 5 hours 10 minutes same day delayed transmission as follows :

Thursday 8 December	1600 - 1700	Local Time
Friday 9 December	1600 - 1700	Local Time
Saturday 10 December	1600 - 1700	Local Time
Sunday 11 December	1550 - 1700	Local Time
	(+ possible extension to 1750)	

* GERMANY - TELE 5

3 hours delayed. Transmission schedule to be confirmed.

Sunday 11 December	2 hours
Event Round-Up	1 hour

* All above material to be delivered on tape

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

* ITALY - RETE 4/CAPADISTRIA

6 hours delayed (approx 7 days) plus possible satellite delivery/same day delayed on final day of play. Transmission schedule to be confirmed.

Thursday 8 December	1 hour/CAPADISTRIA
Friday 9 December	1 hour/CAPADISTRIA
Saturday 10 December	1 hour/CAPADISTRIA
Sunday 11 December	2 hours/RETE 4
Event Round-Up	1 hour (Dec or Jan 1989)/RETE 4

* All above material except possibly final day's play to be delivered on tape

* SPAIN - TVE

4 - 6 hours same day delayed. Transmission times to be confirmed.

Thursday 8 December	1 hour
Friday 9 December	1 hour
Saturday 10 December	2 hours
Sunday 11 December	2 hours

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

* SWITZERLAND - SRG/SSG

4 hours same day delayed. Transmission times to be confirmed.

Saturday 10 December	2 hours
Sunday 11 December	2 hours

* UK - ITV

Individual offers made to Head of Sport for each station in the ITV network.

RTE	-	Confirmed 6 hour same day delayed broadcast of European package. Transmission times to be confirmed.
Yorkshire/HTV/Thames	-	Interested in 6 hour European package
TVS	-	Interested in Final Day, 2 hours delayed
Granada	-	Interested in Event Round-Up, 1 hour delayed
Other Stations	-	Awaiting response

2048662818

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

3. ASIA PACIFIC

* HONG KONG - TVB - Confirmed

1 hour delayed/tape delivery. Transmission time to be confirmed.

Event Round-Up 1 hour

* INDONESIA

1 hour delayed/tape delivery. Transmission time to be confirmed.

Event Round-Up 1 hour

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

* JAPAN - NTV - Confirmed

NTV (28 station network) will send ENG crew to the event to create TV package specifically tailored for Japanese market. Coverage will be received in Japan live by satellite for retransmitting according to following schedule :

Thursday 8 December	2300 - 2355	Local Time	(network/news coverage)
Friday 9 December	2300 - 2355	Local Time	(network/news coverage)
	0300 - 0500	Local Time	(Tokyo area/60 min coverage)
Saturday 10 December	2340 - 2355	Local Time	(network/news coverage)
	0200 - 0500	Local Time	(Tokyo area/90 min coverage)
Sunday 11 December	1830 - 1900	Local Time	(network/news coverage)
	2235 - 2326	Local Time	(network in negotiation/49 mins coverage)
	2340 - 2355	Local Time	(Tokyo area/news coverage)

Still in negotiation, additional NTV coverage as follows :

Sunday 11 December	2235 - 2326	Local Time	NTV Tokyo)	
			STV Sappora)	
			FBS Fukuoka)	
			)	49 min coverage
	0030 - 0119	Local Time	YTV Osaka)	
			CTV Nagoya)	
			HTV Horishima)	

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

* PHILIPPINES

4 hours delayed/tape delivery

Saturday 10 December	2 hours
Sunday 11 December	2 hours

* TAIWAN - TTV

2 hours delayed/tape delivery

Sunday 11 December	2 hours

* THAILAND - BBTV

2 hours delayed/tape delivery

Sunday 11 December	2 hours

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

4. LATIN AMERICA

* Following territories have been offered programming on the basis of either :

  - Picking up USA/ESPN satellite feed for transmission on live or delayed basis (2 hours per day on Saturday 10 December and Sunday 11 December)

  or

  - 1 hour highlights from all four days of play plus 1 hour event round-up, delivered on tape for delayed broadcast

* Argentina
* Brazil
  Bolivia
* Chile
* Colombia
  Costa Rica
  Dominican Republic
  Ecuador
  El Salvador
  Guatemala
  Mexico
  Panama
  Paraguay
  Peru
* Puerto Rico
  Uruguay
* Venezuela

* Indicates broadcaster interest. Number of hours/delivery basis/transmission times still under consideration.

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

5. MIDDLE EAST

* Following territories have been offered programming on the basis of either :

  - 4 x 1 hour highlights (one from each day of play)

    and/or

  - 1 x 1 hour Event Round-Up - all delivered on tape for delayed broadcast

* Bahrain
  Cyprus
* Dubai
  Egypt
  Jordan
  Kuwait
  Oman
  Qatar
* Saudi Arabia
  Turkey
* UAE

* Indicates broadcaster interest. Number of hours/transmission times still under consideration

2048662823

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

6. AFRICA

* ZIMBABWE - ZBC - Confirmed

3 hours delayed/tape delivery. Transmission schedule to be confirmed.

Friday 9 December	1 hour
Saturday 10 December	1 hour
Sunday 11 December	1 hour

* ALL OTHER TERRITORIES

Rights available in all other territories at tape/shipping costs only. Programming options as follows (all English language commentary) :

- 4 x 1 hour highlights (1 per day of play)
- 1 x 1 hour Event Round-Up

Programmes available to ship from Australia "next day".

Copy costs per 1 hour :

BVU PAL	$205
U-MATIC PAL	$195
BVU SECAM	$280
U-MATIC SECAM	$270

Plus shipping

2048662824

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

7, EASTERN BLOCK

* Access in European package via satellite or tape delivery offered to following territories via OIRT :

Czechoslovakia
Hungary
Poland
Romania
USSR

* Rights still available in above territories at satellite or tape/shipping costs only. Programming options as follows (all English language commentary) :

BVU PAL	$205
U-MATIC PAL	$195
BVU SECAM	$280
U-MATIC SECAM	$270

Plus shipping

2048662835

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

EVENT BROADCASTS/NEWS ACCESS

1. VISNEWS FEEDS

* 2 news feeds (10 minutes) to be produced on each of the 4 days of play as follows :

  i) Asia Feed

  ii) USA/Europe Feed

* Each feed to comprise 2 - 3 minutes state-of-play plus specialist "national" interest features, tailored to suit recipient broadcaster

* News access to be co-ordinated via Visnews in London and Tokyo, with timing of satellite delivery from Sydney designed to fit with Visnews news services to potential 434 subscribing broadcasters in 86 countries, i.e. :

Visasia/Japan Feed	_	1500	Sydney Summertime
Visnews/USA + Europe Feed	-	2000	Sydney Summertime

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

2. ON-SITE CAMERA SERVICE

* An ENG news crew will be available on each day of play to provide on-site camera service to TV journalists requiring specialist feature material

* Any special requests for "national" feature material/language interviews can be pre-booked via CSL and arrangements made either to deliver by satellite or tape to national broadcasters

* Costs for this service will relate to crew time/material and delivery

* Crew time/materials :

20 minutes	$175
60 minutes	$525

* Satellite delivery or cassette shipping costs quoted on request

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

ADDITIONAL BROADCAST/PROMOTIONAL DISTRIBUTION

1. Broadcast rights are now available to PM Affiliates/PR Agencies at no charge for any territories not listed above and become available for all territories where no arrangement to broadcast exists by 12 November 1988.

2. Non-broadcast rights available to PM Affiliates/PR Agencies at no charge for worldwide usage.

3. Copy costs as follows in respect of daily highlights programmes (4 x 60 minutes) and Event Round-Up programme (60 minutes). All available to ship by 14 December from Australia (shipping costs extra) :

BVU PAL	$205
U-MATIC PAL	$195
VHS PAL	$170
BVU SECAM	$280
U-MATIC SECAM	$270
VHS SECAM	$240
BVU NTSC	$280
U-MATIC NTSC	$270
VHS NTSC	$240

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

4.2 PHOTO

Allsport, the official photographers, have been contracted by Philip Morris to provide photo coverage of every participating team and the major functions. This material will be distributed as follows :

1. Photo-transmitting service - one Nikon and two Hasselblad machines for black/white and colour - to a network of international publications. (PM may propose additional clients with compatible machines).

2. Photo packs on each nation with additional material on winning team and prize-giving ceremony. This will go out by courier to PM offices.

Note : all special requests must be supplied to the Press Co-ordinator before the Tournament begins.

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

4.3 PRESS

PRE-EVENT :

TEAM ANNOUNCEMENT

The announcement of the teams and players will be made at the beginning of November by the I.G.A. This will be supported by brief biographies of each player although PM offices are encouraged to obtain more complete information and to send it to the Press Co-Ordinator with black/white photographs.

The draft release should be adapted to suit local requirements.

LOCAL PROMOTIONS

PM offices are also encouraged to contact the local golf association or PGA in order to promote the national involvement in the World Cup of Golf.

This may take the form of a press function to publicise the team, the departure of the players and the World Cup itself.

Timing : 1 or 2 weeks before the World Cup

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

Distribution of Press Kit with contents :

- Event release
- Players biographies
- Best performances of players and nation in World Cup
- History of World Cup
- Photographs

Note : World Cup co-sponsors should be invited to support the promotion of these functions in every way, especially through their media contact lists.

EVENT

PRESS OFFICE

The Press Office will be designed to provide the same working facilities for attendant and internationally-located media.

There will be a staff of professional writers, co-ordinators and multi-lingual secretaries to operate the Press Office.

There will also be a comprehensive information and communications service, incorporating the best computer statistics system in golf, so that the story of the World Cup of Golf can reach every interested market on a daily basis.

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

4.4 SERVICES CHECK LIST

-	Contact	Nominate PM press co-ordinator or PR agency with all contact details
-	Information	Daily News Service Where? Distribution List How? Fax or Telex? Special Requests?
-	Photo	Photo transmitting service - list of "client" receivers - frequency? Photo packs - plus negatives? - where?
-	Television	Special requests? Interviews and features?

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

5

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

WORLD CUP GOLF
PHILIP MORRIS

5 TOURNAMENT HOSPITALITY PROGRAMME

5.1 PRESS/VIP TOURS

Plans have been made to accommodate a limited number of Press and VIP guests if Philip Morris offices should decide to support a tour to Melbourne.

In conjunction with Quantas and Hilton, official suppliers, reservations have been made for travel (ex-London) and hotel accommodation.

Any tour plans should be sent to the Hospitality Co-Ordinator for development and budgeting.

BUDGET GUIDE	US$
Flight (ex-London)	1920.00 economy 4075.00 business
Hotels	120.00 Hilton 80-100 other
Hospitality	budget per person to be confirmed
Hire Car	45.00 per day

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

6

2048662835

Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

6.0 NATIONAL GOLF ASSOCIATIONS AND PROFESSIONAL GOLFERS ASSOCIATIONS

Jugadores Profesionales de Golf Asociados
Av. Corrientes 1665 2 C
1042 Buenos Aires
ARGENTINA
Director - Carlos Silva

tel. 541/462567
tlx. 390/22920 METRIXAR
fax. 541/3253909

Professional Golfers Association of Australia
PGA House
102 Alexander Street
Crows Nest, Sydney 2005
AUSTRALIA
Executive Director - Don Johnson

tel. 2/4364030
tlx. AA20149
fax. 2/4382084

Asociacas Brasileira dos Profissionais de Golf
Praca Dom Francisco de Souza, 540
Sao Paolo
BRAZIL
President - Lloyd D. Ellis

tel. 5219255
tlx. 391/1144924

The Canadian Professional Golfers' Association
430 Signet Drive, Ste.D
Weston, Ontario
CANADA M91 2T6
Executive Director - David Colling

tel. 416/7442212

Federacion Colombiana de Golf
Carrera 7a. No.72=64 Of.Int. 26
Apartado Aero 90985
Bogota D.E.
COLOMBIA
Executive Secretary - Peter Hjerthen

tlx. 396/44644 HEBO CO

Danish Professional Golfers' Association
Christianehoj 135
2860 Soborg
DENMARK
Secretary - Hanne Frisch

tel. 451/660696
fax. 451/660220

PGA European Tour
The Wentworth Club
Wentworth Drive
Virginia Water
Surrey GU25 4LS
ENGLAND (same for Ireland, Scotland and Wales)
Executive Director - Kenneth D. Schofield

tel. 9904/2881
tlx. 23152 MONREF

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Source: https://www.industrydocuments.ucsf.edu/docs/pfgl0000

Deutscher Golflehrer Verband Ev.
DGLV-Geschaeftsstelle
Albert Schweitzerstrasse 13
7290 Freudenstadt 1
FEDERAL REPUBLIC OF GERMANY
President - Gerald Fischer

tel. 49/7441 81144
tlx. 841/2166226 GOLF D

Finnish Golf Union
Topeliuksenkatu 41A
00250 Helsinki 25
FINLAND
President - Juhani Hyvakko

tel. 90/47371
cable. GOLFUNION(HELSINKI

Federation Francaise de Golf
69 ave. Victor Hugo
75783 PARIS CEDEX 16
FRANCE
President - A de Souilait

tel. 33/145006169
145004372
145006220

Nederlandse Golf Federatie
Soestdijkerstraatweg 172
1213 XJ Hilversum
HOLLAND
General Secretary - Henk Stevens

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